



Dear Potential Partner,

We are excited to kick off the 2024 Micro Sprint racing season! 2024 will be our 77th year of running Micro Sprints! Last year came a complete rebranding and renaming of the track to Lemoore Jet Bowl in honor of the original track "The Jet Bowl." The Jet Bowl originated in 1947.

Continuing to make improvements to the facility and track, making Lemoore Jet Bowl the premiere Micro Sprint track in California, all while putting your business in front of a rapidly growing and diverse audience. With an increased level of digital content, live streaming of select races for a national audience, our reach is increasing like never before. The opportunity for growth and expansion of your companies' interest are limitless. Lemoore Jet Bowl is a unique track and a great way to put your business in front of not only 50,000 people traveling along Highway 41 daily but also thousands of race fans and teams.

What makes Lemoore Jet Bowl so unique is the fact that it is the only member owned and run Micro Sprint track in California, and one of a few across the Nation. Other tracks are on City or State-owned land and leased to a promoter, which ties their hands in so many ways. The other tracks are also not located alongside a busy highway, a highway that will continue to give your business an opportunity to receive 24-7 visibility and not just on race nights.

Lemoore Jet Bowl and Lemoore Racing Enterprises Inc. is starting our 77th season and will be around for many more. Attached you will find our 2024 sponsorship package. There are many different advertising packages for all budgets with several advertising opportunities to get the most from your partnership. Lemoore Jet Bowl also puts on some of the biggest and highest paying Micro Sprint races on the West Coast every year with the Jet Bowl Classic and California Cup. Lemoore Jet Bowl features some of the brightest young stars, sure to be household names in the future. Racing events would not be possible without the support and partnerships with businesses like yours.

We thank you in advance for your time and consideration, giving these stars a platform to stand on, all while giving Lemoore Jet Bowl an opportunity to help promote and push your business to the next level. If you have any additional questions or would like more information, please feel free to contact Heather Pacheco at (559) 909-9516. Once again, thank you for your time and consideration.

Sincerely, Lemoore Racing Enterprises Inc

Sponsorship Levels:

NAMING RIGHTS SPONSORSHIP: \$10,000

(1 Naming Rights sponsorship spot available)

If you choose to become the NAMING RIGHTS Sponsor you will receive:

- Your Company name will be paired with Lemoore Jet Bowl wherever it is used
- Company logo on Lemoore Jet Bowl billboard located on HWY 41
- (1) 4'x8' sign facing the grandstands on the tracks back stretch fence
- (1) 4'x8' sign visible from HWY 41 along front chain link fence
- (2) 2'x4' signs facing the grandstands on the tracks front stretch fence
- Company logo on 4' x 16' Victory Lane & Welcome Race Fans Banner
- Company logo on points race trophies
- Company announced a minimum of 15 times per event
- Company logo posted on our website
- 250 Grandstand passes (No substitutions for pit passes)
- Company logo on track apparel, flyers, schedule, and social media post
- Company logo printed on all General Admission tickets and pocket schedules
- 20 Lemoore Jet Bowl shirts (sizes of your choice)

MAIN EVENT SPONSORSHIP: \$3,000

(1 Main Event sponsorship spot available)

If you choose to become the MAIN EVENT Sponsor you will receive:

- Naming rights to Main Events at each points race
- (1) 4'x8' sign facing the grandstands on the tracks back stretch fence
- (1) 4'x8' sign visible from HWY 41 along front chain link fence
- Company announced a minimum of 5 times per event
- Company logo posted on our website
- 150 Grandstand passes (No substitutions for pit passes)
- Company logo on track apparel, flyers, schedule, and social media post
- Company logo printed on all General Admission tickets and pocket schedules
- 8 Lemoore Jet Bowl shirts (sizes of your choice)

HEAT RACE SPONSORSHIP: \$2,000

(1 Heat Race sponsorship spot available)

If you choose to become the HEAT RACE Sponsor you will receive:

- Naming rights to Heat Race events at each points race
- 4'x8' sign facing the grandstands on the tracks back stretch fence or 4'x8' sign visible from HWY 41 along the front chain link fence
- Company name announced a minimum of 5 times per event
- Company logo posted on our website
- 75 Grandstand passes (No substitutions for pit passes)
- Company logo on track apparel, flyers, schedule, and social media posts
- 5 Lemoore Jet Bowl shirts (sizes of your choice)

QUALIFYING SPONSORSHIP: \$1,500

(Qualifying sponsorship spot available)

If you choose to become the QUALIFYING Sponsor you will receive:

- Naming rights to Qualifying events at each points race
- 4'x8' sign facing the grandstands on the tracks back stretch fence or 4'x8' sign visible from HWY 41 along the front chain link fence
- Company logo on our website
- 50 Grandstand passes (No substitutions for pit passes)

HOT LAPS SPONSORSHIP: \$1,250

(1 Hot Laps sponsorship spot available)

If you choose to become the HOT LAPS Sponsor you will receive:

- Naming rights to Hot Lap events at each point's race
- 4'x8' sign facing the grandstands on the tracks back stretch fence
- Company logo on our website
- 50 Grandstand passes (No substitutions for pit passes)

CLASS SPONSORSHIP: \$2,000

(1 for each Class Available)

Winged Outlaw, Non-Wing Outlaw, Winged A-Class, Restricted A-Class, and Jr. Sprint

If you choose to become a CLASS Sponsor you will receive:

- Naming rights for the selected class
- Company name on winner's trophy and feature winner stickers given to drivers to place on their car
- Company name announced a minimum of 5 times per event
- 2'x4' sign facing grandstands on the tracks front stretch fence
- 75 Grandstand passes (No substitutions for pit passes)
- Company logo on track apparel, flyers, schedule, and social media post
- Company logo on our website
- 5 Lemoore Jet Bowl T-Shirts (sizes of your choice)

START/RE-START ZONE SPONSOR: \$2,000

(1 Start/Re-Start Zone sponsorship spot available)

If you choose to become the START/RE-START ZONE Sponsor you will receive:

- Naming rights to the start/re-start zone
- Company name announced anytime the start/re-start zone is mentioned by the announcer (minimum of 10 times per event)
- (1) 2'x4' sign facing grandstands on the track front stretch fence
- 75 Grandstand passes (No substitutions for pit passes)
- Company logo on track apparel, flyers, schedule, and social media post
- Company logo on our website
- 5 Lemoore Jet Bowl T-Shirts (sizes of your choice)

TRACK SUPPORTER SPONSOR: \$1,000

If you choose to become a TRACK SUPPORTER Sponsor you will receive:

- 4'x8' sign facing the grandstands on the tracks back stretch fence or 4'x8' sign visible from HWY 41 along the front chain link fence
- Company logo on our website
- 40 Grandstand passes (No substitutions for pit passes)

TRACK SUPPORTER SPONSOR: \$750

If you choose to become a TRACK SUPPORTER Sponsor you will receive:

- 2'x4' sign facing grandstands on the tracks front stretch fence
- Company logo on our website
- 30 Grandstand passes (No substitutions for pit passes)

SNACK BAR SPONSOR: \$2,000

(1 Snack Bar sponsorship spot available)

If you choose to become the SNACK BAR Sponsor you will receive:

- Naming rights to the snack bar
- Company name announced anytime the snack bar is mentioned by the announcer (minimum of 10 times per event)
- Sign with your company logo located at the snack bar
- 75 Grandstand passes (No substitutions for pit passes)
- Company logo on track apparel, flyers, schedule, and social media post
- Company logo on our website
- 5 Lemoore Jet Bowl T-Shirts (sizes of your choice)

BEER BOOTH SPONSOR: \$2,000

(1 Beer Booth sponsorship spot available)

If you choose to become the BEER BOOTH Sponsor you will receive:

- Naming rights to the beer booth
- Company name announced anytime the beer booth is mentioned by the announcer (minimum of 10 times per event)
- Sign with your company logo located at the beer booth
- 75 Grandstand passes (No substitutions for pit passes)
- Company logo on track apparel, flyers, schedule, and social media post
- Company logo on our website
- 5 Lemoore Jet Bowl T-Shirts (sizes of your choice)

CANDY TOSS SPONSOR: \$1,500

(1 Candy Toss sponsorship spot available)

If you choose to become the CANDY TOSS Sponsor you will receive:

- Naming rights to the candy toss
- Company name announced anytime the candy toss is mentioned by the announcer (minimum of 3 times per event)
- 2'x4' sign facing grandstands on the tracks front stretch fence
- 50 Grandstand passes (No substitutions for pit passes)
- Company logo on track apparel, flyers, schedule, and social media post
- Company logo on our website

After reviewing the enclosed information and choosing the package that is right for you, please fill out the form below and submit with your payment.

Sponsorship Levels:

☐ **Naming Rights Sponsor: \$10,000**

☐ **Main Event Sponsor: \$3,000**

☐ **Class Sponsor: \$2,000**

☐ **Snack Bar Sponsor: \$2,000**

☐ **Heat Race Sponsor: \$2,000**

Select one:

☐ 4'x8' sign visible from HWY 41 along the front chain link fence

☐ 4'x8' sign facing the grandstands on the tracks back stretch fence

☐ **Track Supporter Sponsor: \$1,000**

Select one:

☐ 4'x8' sign visible from HWY 41 along the front chain link fence

☐ 4'x8' sign facing the grandstands on the tracks back stretch fence

☐ **Beer Booth Sponsor: \$2,000**

☐ **Start/Re-Start Zone Sponsor \$2,000**

☐ **Track Supporter Sponsor \$750**

☐ **Candy Toss Sponsor: \$1,000**

☐ **Qualifying Sponsor: \$1,500**

Select one:

☐ 4'x8' sign visible from HWY 41 along the front chain link fence

☐ 4'x8' sign facing the grandstands on the tracks back stretch fence

☐ **Hot Lap Sponsor: \$1,250**

If Banners are not supplied LRE will provide them free of charge if a complete ready to print ai, eps, or vector file is provided.

We can custom design a banner for your company at an additional cost of \$50

Company Name: _____

Company Address: _____

Contact Name: _____ Contact Number: _____

Contact Email: _____

Please make check payable to LRE and mail to:

LRE

PO BOX 294

Lemoore, CA 93245

Please note that there are limited spots available. Spots will be filled on a first come first serve basis.